

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR	341003	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	AMERICAN MEDIA & ADVOCACY		NRCC - COORS	Cancellation Notice
AND	815 Slaters Ln		320 1st St SE	Required
ADDRESS	Alexandria	VA 22314-1219	Washington DC 20003-1838	Announcement 28 days
USA			USA	prior notice
CONTACT	TRACEY ROBINSON		PRODUCT3229	
LOCAL SALESPEPERSON	NICOLE ELIE POL	AGENCY EST. NO. 3229	PRODUCT 1300 CODE	
NATIONAL SALESPEPERSON				
BROADCAST SCHEDULE STARTING 09/27/12 AND ENDING 10/01/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	06:00A	07:00A	30S	09/28/12-09/28/12	NEWS 4 TODAY	1	540.00	540.00
2	10000..	1	06:00A	07:00A	30S	10/01/12-10/01/12	NEWS 4 TODAY	1	540.00	540.00
3	Su	1	07:58A	09:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	2700.00	2700.00
4	10000..	1	05:30P	06:00P	30S	10/01/12-10/01/12	CBS EVENING NEWS	1	1575.00	1575.00
5	00001..	1	06:00P	06:30P	30S	09/28/12-09/28/12	CBS4 NEWS AT 6	1	1260.00	1260.00
6	10000..	1	06:00P	06:30P	30S	10/01/12-10/01/12	CBS4 NEWS AT 6	1	1260.00	1260.00
7	00011..	2	10:35P	11:37P	30S	09/27/12-09/28/12	LATE SHOW WITH DAVID	2	720.00	1440.00
8	10000..	1	10:35P	11:37P	30S	10/01/12-10/01/12	LATE SHOW WITH DAVID	1	720.00	720.00
							Total Contract:	9		10035.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.